

## RUN-4-RAMSGATE – CREATE A CHALLENGE AND HAVE SOME FUN!

**AN EXAMPLE OF HOW IT WORKS:** Using exchange rates as of 22.3.2025 (rounded off)

Ben, who lives in London, and his sister Lauren, who lives in Haiti, both love visiting Ramsgate and want to support the fundraising campaign.

### 💡 The Challenge Begins:

- Ben challenges Lauren to runs 5km, and if she does, pledges £5 per kilometre to Ramsgate. (In ZAR :  $5 \times R120 = R600$ )
- Lauren counter-challenges Ben – upping the game! She challenges him to run 10km, promising to donate \$5 per km if he does. (In ZAR :  $10 \times R90 = R900$ )

### 💡 Ben Overachieves!

- Instead of 10km, Ben pushes himself and runs 15km!
  - Lauren now donates:  $15 \times R90 = R1,350$
  - And Ben still donates for Lauren's 5km: R600

### 💡 Dad Gets Involved!

- Ben and Lauren's dad, Alan, is so impressed that he pledges R50 per km for both of them. They run a combined 20km (Ben's 15km + Lauren's 5km).
- Alan's total contribution:  $20 \times R50 = R1,000$

### 💡 The Challenge Grows!

- Sarah, a friend of Alan's and Ramsgate local, loves the idea and challenges her daughter who also lives in London. She commits R50 per km for every kilometre Jenna runs. Jenna agrees and manages to run 5km. (In ZAR :  $5 \times R120 = R600$ )
- BUT Jenna then challenges her mom right back - she will donate £10 to the campaign – even if mom walks. Sarah, agrees and joins the Ramsgate locals to do the walk in June. (In ZAR -  $10 \times R120 = R1.200$ )

### 💡 Final Total Raised

- Ben's donation: R600
- Lauren's donation: R1,350
- Alan's donation: R1,000
- Sarah donation: R600
- Jenna's donation: R1.200
- **Total raised: R4,750.00 for Ramsgate!** 🇬🇧

**See how easily the Run-4-Ramsgate BackaBuddy fundraiser can grow?**

It's a fun, interactive way to raise funds for Ramsgate!

**CHALLENGE FAMILY!**

**CHALLENGE FRIENDS!**

**CHALLENGE YOURSELF!**